

# BUSINESS MANAGEMENT

Specialization: Finance



## ABOUT THIS DEGREE PROGRAM

### EMPOWERING EMERGING MANAGERS AND TEAM LEADERS

This program is designed to support students seeking to sharpen their managerial skills for a broad range of industries and organizational situations. Coursework provides a foundation of managerial principles to help students develop their leadership potential and complement their operational experience. The curriculum explores essential business topics, provides opportunities to specialize and integrates elective courses enabling students to develop skills to drive organizational change, manage projects, and achieve strategic and operational objectives.

### A PROGRAM TO FUEL YOUR FUTURE

This specialization can help prepare you for a career in finance with a foundation in business management and provide you with the skills to leverage financial data to make good business decisions through business intelligence.

### IS THIS PROGRAM FOR YOU?

Are you an analytical thinker interested in developing the financial acumen needed to understanding how financial markets and economic policies impact businesses?

## CAREER OPPORTUNITIES

Graduates of DeVry University's [Business Management program with a specialization in Finance](#) may consider, but are not limited to, the following careers:

- Budget Analyst
- Cash Manager
- Credit Manager
- Financial Analyst
- Financial Planning Consultant
- Risk and Insurance Analyst
- Security and Commodities

## WHAT YOU'LL LEARN

### ESSENTIALS

- Communicate methods and findings
- Collaborate in a dynamic work environment

### BUSINESS CORE

- Lead, manage and collaborate in diverse environments
- Explore basic analytical methods for data creation, collection and utilization
- Allocate financial and human resources, manage risk and analyze business opportunities
- Evaluate and solve complex business problems using data
- Use technology to develop business solutions to improve daily operations and long-term strategy

### PROGRAM

- Develop fundamental competencies necessary to align financial decisions with operational goals
- Develop an understanding of cross-cultural leadership dynamics, strategies for managing diverse teams, and skills for effective communication and research
- Utilize core project management principles to create essential documents for effective communication

### SPECIALIZED

- Evaluate investment decisions
- Prepare and analyze financial statements
- Evaluate the global financial system
- Analyze how fixed-income securities are traded

## QUICK FACTS

**122**  
CREDIT HOURS  
minimum credit hours  
required for graduation

**9%**  
GROWTH  
nationally from 2023-2033  
for employment of  
Financial Analysts<sup>1</sup>



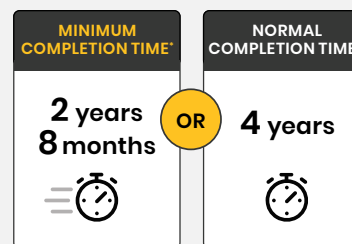
### ACCREDITATION MATTERS

The Bachelor of Science in Business Management degree has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, [www.acbsp.org](http://www.acbsp.org)), demonstrating that it meets standards of business education that promote teaching excellence.



### MICROSOFT OFFICE PRODUCTIVITY TOOLS

To ensure you have a robust learning experience, as part of your program, you will use latest version of the Microsoft Office suite to communicate business information, analyze data and report findings.



## ACCELERATE ON YOUR SCHEDULE

Choose the schedule that best fits your goals and commitments. You can earn your **Bachelor's Degree** in as little as **2 years 8 months**.\*

Or, follow a normal schedule and complete your program in 4 years.\*\*

\*Minimum completion time does not include breaks and assumes 3 semesters of year-round, full-time enrollment in 12-19 credit hours a semester per 12-month period.

\*\*Normal completion time includes breaks and assumes 2 semesters of enrollment in 12-19 credit hours per semester per 12-month-period.

<sup>1</sup> <https://www.bls.gov/ooh/business-and-financial/financial-analysts.htm>. Growth projected on a national level. Local growth will vary by location. BLS projections are not specific to DeVry University students or graduates and may include earners at all stages of their career and not just entry level.


**ESSENTIALS**

**40**  
CREDIT HOURS


**COMMUNICATION SKILLS**

ENGL112<sup>1</sup> Composition  
ENGL135 Advanced Composition


*Select one*

SPCH275 Public Speaking  
SPCH276 Intercultural Communication 


**HUMANITIES**

LAS432 Technology, Society, and Culture 

*Select one*

ETHC334 Diversity, Equity and Inclusion in the Workplace   
ETHC445 Principles of Ethics

**SOCIAL SCIENCES**

ECON312 Principles of Economics  
SOCS185<sup>2</sup> Culture and Society 

**MATHEMATICS AND NATURAL SCIENCES**

MATH114 Algebra for College Students  
SCI228<sup>3</sup> Nutrition, Health and Wellness with Lab

*Select one*

MATH200 Quantitative Reasoning  
MATH221 Statistics for Decision-Making

**PERSONAL AND PROFESSIONAL DEVELOPMENT**

CARD405 Career Development  
COLL148 Critical Thinking and Problem-Solving

**BUSINESS CORE**

**21**  
CREDIT HOURS

**BUSINESS CORE**

ACCT212 Financial Accounting  
BIS155 Data Analysis with Spreadsheets with Lab  
BUSN115 Introduction to Business and Technology  
BUSN319 Marketing  
COMP100 Computer Applications for Business with Lab  
MGMT303 Principles of Management

**PROGRAM**

**35**  
CREDIT HOURS

**LEADERSHIP AND OPERATIONS**

BUSN278 Budgeting and Forecasting  
BUSN369 International Business  
BUSN379 Finance  
LEAD335 Cross-Cultural Leadership  
MGMT410 Human Resource Management

*Select one*

MGMT404 Project Management  
PROJ404 Project Management for the Profession

**ANALYTICS**

Electives may be chosen from courses listed in the [Academic Catalog](#) provided they are not used to meet any other graduation requirements and prerequisites are met. The following are suggested electives.

*Note: Students selecting the Accounting or Finance concentration must take ACCT360, Managerial Accounting.*

ACCT360 Managerial Accounting  
BUSN350 Business Analysis  
TECH408 Applied AI for Management and Technology

To satisfy the Electives requirement, students who meet eligibility requirements may take up to three courses from the following graduate-level courses offered by the University's Keller Graduate School of Management. Credits earned for each course also satisfy requirements within certain Keller master's degree and graduate certificate programs. Additional information is available from student support advisors and in the Keller Graduate School of Management academic catalog.

HRM587G Managing Organizational Change  
LEAD570G Leadership in the Age of AI  
MIS540G Innovation Through Technology  
MIS548G AI Applications for Business

**SENIOR PROJECT**

BUSN460 Senior Project

**SPECIALIZED**

**28**  
CREDIT HOURS

**FINANCE**

ACCT303 Intermediate Accounting I  
ACCT326 Federal Tax Accounting I  
ACCT426 Federal Tax Accounting II  
ACCT436 Advanced Cost Management  
FIN351 Investment Fundamentals and Security Analysis  
FIN364 Money and Banking  
FIN382 Financial Statement Analysis  
FIN390 Fixed Income Securities Analysis

<sup>1</sup>Students enrolled at a Nevada location take POLI332.

<sup>2</sup>Ohio residents enrolled as online students, and students enrolled at an Ohio location, must take an additional natural sciences course from those with designators BIOS, PHYS or SCI as part of this requirement.

**Get a Head Start on Your Master's Degree**

**Take your degree to the next level with the Keller Credit Pathway**

Eligible Bachelor's in Business Management students may save time and money by enrolling in **up to 3 graduate-level elective courses (9 credit hours)** helping to fast-track select Keller Graduate School of Management degrees.

For more information, refer to <https://www.devry.edu/d/keller-credit-pathway.pdf>

 This icon indicates Diversity, Equity & Inclusion Courses

visit [DeVry.edu](https://www.devry.edu) | Call 888.DeVry.04