

BUSINESS MANAGEMENT

Specialization: Hospitality Management



ABOUT THIS DEGREE PROGRAM

EMPOWERING EMERGING MANAGERS AND TEAM LEADERS

This program is designed to support students seeking to sharpen their managerial skills for a broad range of industries and organizational situations. Coursework provides a foundation of managerial principles to help students develop their leadership potential and complement their operational experience. The curriculum explores essential business topics, provides opportunities to specialize and integrates elective courses enabling students to develop skills to drive organizational change, manage projects, and achieve strategic and operational objectives.

A PROGRAM TO FUEL YOUR FUTURE

This program explores the strategies and practices of domestic and international venues, including restaurants, resorts, casinos, banquet facilities and government organizations.

IS THIS PROGRAM FOR YOU?

Interested in management in the hospitality or tourism field? Then this program might be the right fit for you.

CAREER OPPORTUNITIES

Graduates who complete DeVry's [Bachelor's of Science in Business Management degree with a specialization in Hospitality Management](#) may consider, but are not limited to, the following careers:

- Casino Operations Manager
- Hotel and Restaurant Operations Manager
- Event Planner
- Meeting and Convention Planner
- Operations Manager

WHAT YOU'LL LEARN

ESSENTIALS

- Communicate methods and findings
- Solve complex problems
- Analyze financial and business-related data

BUSINESS CORE

- Lead, manage and collaborate in diverse environments
- Explore basic analytical methods for data creation, collection and utilization
- Evaluate and solve complex business problems using numerical and qualitative data
- Use technology to develop business solutions to improve daily operations and long-term strategy

PROGRAM

- Develop fundamental competencies necessary to align financial decisions with operational goals
- Develop an understanding of cross-cultural leadership dynamics, strategies for managing diverse teams, and skills for effective communication and research
- Utilize core project management principles to create essential documents for effective communication

SPECIALIZED

- Apply traditional and contemporary practices to the lodging industry concerning important topics such as reservation systems, staffing, security, finance and operations
- Explore event models in the context of sponsors, venues, staffing, finance, exhibits, procuring services, marketing and legal implications
- Analyze restaurant operations, planning and marketing as a business venture and in the context of food safety as outlined in the FDA Food Code and the Hazard Analysis Critical Point system
- Use a deep understanding of the tourism industry to inform managerial approaches used in many aspects of tourism including the management of casinos and many other destinations

QUICK FACTS

122
CREDIT HOURS
minimum credit hours
required for graduation



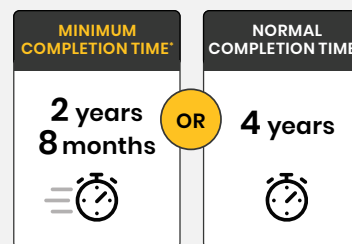
ACCREDITATION MATTERS

The Bachelor of Science in Business Management degree has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, www.acbsp.org), demonstrating that it meets standards of business education that promote teaching excellence.



MICROSOFT OFFICE PRODUCTIVITY TOOLS

To ensure you have a robust learning experience, as part of your program, you will use latest version of the Microsoft Office suite to communicate business information, analyze data and report findings.



ACCELERATE ON YOUR SCHEDULE

Choose the schedule that best fits your goals and commitments. You can earn your **Bachelor's Degree** in as little as **2 years 8 months**.*

Or, follow a normal schedule and complete your program in 4 years.**

*Minimum completion time does not include breaks and assumes 3 semesters of year-round, full-time enrollment in 12-19 credit hours a semester per 12-month period.

**Normal completion time includes breaks and assumes 2 semesters of enrollment in 12-19 credit hours per semester per 12-month-period.

Business Management | Hospitality Management

ESSENTIALS

40

CREDIT HOURS

COMMUNICATION SKILLS

ENGL112 Composition
ENGL135 Advanced Composition

Select one

SPCH275 Public Speaking
SPCH276 Intercultural Communication ☼

HUMANITIES

LAS432 Technology, Society, and Culture ☼

Select one

ETHC334 Diversity, Equity and Inclusion in the Workplace ☼
ETHC445 Principles of Ethics

SOCIAL SCIENCES

ECON312 Principles of Economics
SOCS185¹ Culture and Society ☼

MATHEMATICS AND NATURAL SCIENCES

MATH114 Algebra for College Students
SCI228² Nutrition, Health and Wellness with Lab

Select one

MATH200 Quantitative Reasoning
MATH221 Statistics for Decision-Making

PERSONAL AND PROFESSIONAL DEVELOPMENT

CARD405 Career Development
COLL148 Critical Thinking and Problem-Solving

☼ This icon indicates Diversity, Equity & Inclusion Courses

BUSINESS CORE

21

CREDIT HOURS

BUSINESS CORE

BIAM110 Introduction to Business Analytics
BIS155 Data Analysis with Spreadsheets with Lab
BUSN115 Introduction to Business and Technology
BUSN319 Marketing
COMP100 Computer Applications for Business with Lab
MGMT303 Principles of Management

Select one

ACCT207 Fundamentals of Accounting
ACCT212 Financial Accounting

PROGRAM

35

CREDIT HOURS

MANAGEMENT AND LEADERSHIP

BIAM110 Introduction to Business Analytics
BUSN278 Budgeting and Forecasting
BUSN369 International Business
BUSN379 Finance
LEAD335 Cross-Cultural Leadership
MGMT410 Human Resource Management
Select one
MGMT404 Project Management
PROJ404 Project Management for the Profession

ELECTIVES

Electives may be chosen from courses listed in the Course Descriptions section of the [Academic Catalog](#) provided they are not used to meet any other graduation requirements and prerequisites are met. The following suggested electives follow DeVry's TechPath and ensure students meet prerequisite requirements. Qualifying prior college coursework not meeting other program requirements may be applied toward the elective hours.

Note: Students selecting the Accounting or Finance concentration must take ACCT360, Managerial Accounting.

ACCT360 Managerial Accounting
BUSN350 Business Analysis
TECH408 Applied AI for Management and Technology

SENIOR PROJECT

BUSN460 Senior Project

SPECIALIZED

28

CREDIT HOURS

HOSPITALITY MANAGEMENT

HOSP310 Introduction to Hospitality Management
HOSP320 Foundations of Hotel Management
HOSP330 Meetings and Events Management
HOSP410 Restaurant Management
HOSP420 Food Safety and Sanitation
HOSP440 Casino Management
HOSP450 Tourism Management

¹Students enrolled at a Nevada location take POLI332.

²Ohio residents enrolled as online students, and students enrolled at an Ohio location, must take an additional natural sciences course from those with designators BIOS, TECH or SCI as part of this requirement.

Get a Head Start on Your Master's Degree

Take your degree to the next level with the Keller Credit Pathway

Eligible Bachelor's in Business Management students may save time and money by enrolling in **up to 3 graduate-level elective courses (9 credit hours)** helping to fast-track select Keller Graduate School of Management degrees.

For more information, refer to <https://www.devry.edu/d/keller-credit-pathway.pdf>

visit [DeVry.edu](https://www.devry.edu) | Call 888.DeVry.04